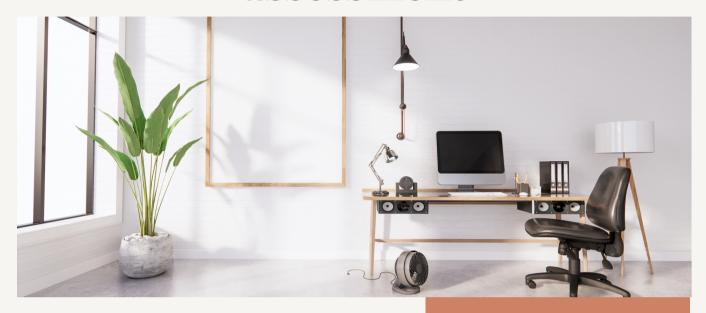
3 signs your organization is overdue for a workplace culture assessment



A workplace culture assessment allows you to get a pulse on how your employees experience your organization and it provides them an opportunity to share the insight needed to address their needs. When focus is on the day-to-day operations business owners may miss the signs that their workplace culture is negatively impacting their business, ignoring these three signs can be quite costly and time consuming.

1. High employee turnover

Your organization is constantly understaffed, and this is impacting your bottom line. When employees are overwhelmed, irritable, or burned out, customers notice. In organizations where systemic issues impact the workplace culture, this is not just representative of one employee but of many. A routinely conducted workplace culture assessment by a professional outside the organization can lead to insightful solutions.

SUMMARY

3 SIGNS ITS TIME TO CONDUCT A WORKPLACE CULTURE ASSESSMENT

- 1. HIGH EMPLOYEE TURNOVER
- 2. CONSTANTLY PUTTING OUT FIRES
- 3. APATHY
 THROUGHOUT YOUR
 ORGANIZATION



3. There is a sense of apathy throughout your organization

You have tried to inject positivity and changes into your organization without much results. There is an overwhelming feeling of disconnect among you and your staff. There are many possible explanations for this but making changes without a sense of direction will only leave you feeling tired or even resentful of your staff. This is why hiring someone who can tactfully bridge the disconnect in your organization is important. The right consultant has the expertise that's necessary to hold the important conversations that can help you identify the challenges employees face in order to create a greater sense of connections in your organization.

If one or all of the signs above ring a bell, it may be time to conduct a workplace culture assessment. Book a free 15-minute consultation with me here to learn how I can help you tackle one of the most important aspects of running your business, your workplace culture.

2. You and your staff are constantly putting out fires

Operating in a constant state of crisis detracts you from addressing the important matters that can improve your workplace culture. Organizations in this stage lack the resources and manpower needed to have the key yet challenging conversations that are necessary to learn the insights they need to move out of a state of crisis. This is why hiring a professional outside of the organization such as a consultant can be beneficial. The right consultant is better able to dedicate the time and resources needed to help you get to the core of the issue and provide you with recommendations that are based on both science and your staff's input.



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